

# **Pensions Committee**

2.00pm, Wednesday, 17 March 2021

# **LPF Cost Benchmarking**

### 1. Recommendations

The Pensions Committee (Committee) is requested to:

- 1.1 note the report, and
- 1.2 note that the CEM Investment Cost Effectiveness Analysis (to 31 March 2020) and the interim CEM Pension administration benchmarking report 2020 have been provided on a confidential basis to the Conveners of the Committee and Audit Sub-Committee and the Independent Professional Observer.

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## **LPF Cost Benchmarking**

### 2. Background

- 2.1 The purpose of this report is to inform Committee about the annual results from benchmarking of:
  - investment costs for the Lothian Pension Fund; and
  - pension administration costs for Lothian Pension Fund and Scottish Homes Pension Fund (collectively known as LPF).
- 2.2 LPF's annual report for 2019/20 identifies £34.9 million of total management expenses, with investment costs (£30.0 million) representing by far the largest proportion of the total, as expected.
- 2.3 Benchmarking is undertaken to help identify areas where improvements can be made to deliver better value for money. The exercise should facilitate:
  - comparison between costs and performance;
  - the provision of evidence to support decisions on budget relating to the sustainability and capability of the investment and administrative teams to deliver customer satisfaction;
  - sharing of information and ideas with peers; and
  - a review of performance trends over time.

### 3. Main Report

### Investment cost benchmarking

- 3.1 Analysis of investment costs was carried out by independent provider CEM Benchmarking Inc. Its database includes 36 LGPS funds with total assets of £185 billion and a wider global universe of 307 funds with £7.4 trillion of assets.
- 3.2 Lothian Pension Fund's actual investment cost of 0.36% of average assets was below the benchmark cost of 0.51%. The majority of LPF's investment cost relates to external management. The 0.15% difference with the benchmark is equivalent to a saving of approximately £11.6m per year. The main contributing factors to this difference are attributable to:
  - LPF managing a high percentage of assets on an internal basis compared to the benchmark peer group; and
  - LPF accessing externally managed private market investments at lower fee levels than the benchmark peer group.



3.3 Further details of the investment cost benchmarking process are provided in Appendix 1.

### Pension administration benchmarking

- 3.4 Analysis of pension administration costs was undertaken by the Chartered Institute of Public Finance & Accountancy (CIPFA), with data provided for the 2020 exercise. The results showed a pension administration cost per member of £24.19 for LPF.
- 3.5 In order to obtain further insight into pension administration cost and also quality of service, LPF has also participated in the pension administration benchmarking survey carried out by CEM. Whilst CIPFA is exclusive to the LGPS, CEM also includes UK private sector schemes. Participating funds, both private and public, are of a significantly larger size than LPF. Interim results show LPF's pension administration service to be categorised as "low cost; high service standard". Interim results show a cost per member of £24.90.
- 3.6 Further details of the pension administration cost benchmarking process are provided in Appendix 2.

### 4. Financial impact

4.1 There are no financial implications arising directly from this report. Out of LPF's total management costs of £34.9 million for 2019/20, investment costs amounted to £30.0 million, administrative costs to £2.3 million and oversight and governance costs to £2.7m. The benchmarking exercise should aid future cost management efforts.

### 5. Stakeholder/Regulatory Impact

- 5.1 The Pension Board, comprising employer and member representatives, is integral to the governance of the fund and they are invited to comment on the relevant matters at Committee meetings.
- 5.2 There are no adverse health and safety, governance, compliance or regulatory implications as a result of this report.

### 6. Background reading/external references

6.1 None.

### 7. Appendices

Appendix 1 – Investment Cost Benchmarking

Appendix 2 – Pension Administration Benchmarking



### Appendix 1 - Investment Cost Benchmarking

### **Background**

LPF has contributed to CEM's database for the past five years to better understand its investment expense base and how it compares with other pension funds.

The benchmarking analysis undertaken by CEM aims to provide comprehensive, like-for-like comparisons with similar funds, but they are unable to capture all investment costs from all funds. Consequently, the total actual costs reported by CEM differ from those reported in Lothian Pension Fund's annual report.

Improved transparency has been achieved this year, with the inclusion of private asset performance fees, but investment transaction costs, including property operational costs, are excluded. In addition, the fund undertakes more detailed cost analysis than CEM for its listed private market funds as these cannot be compared with other funds in the database.

Care should be taken in deriving conclusions from the headline data. CEM itself states that "being high or low cost is neither good nor bad". What matters is whether a pension fund is receiving sufficient value for the costs incurred. This is reflected in the long term returns of pension funds, net of costs.

### 2020 cost benchmarking

The CEM 2020 global database includes 307 funds with £7.4 trillion in assets, of which 36 are LGPS funds with total assets of £185 billion.

The peer group for calculating LPF's benchmark cost contains 18 funds (including 10 LGPS funds). The peer group funds have been selected on the basis of fund size and holding a broadly similar basket of assets to LPF. The median fund size within the peer group is £8.3 billion, with half the funds in the range of £7.2 billion to £9.2 billion. This compares with Lothian Pension Fund's assets of £7.5 billion at 31 March 2020.

CEM calculates a benchmark cost for Lothian Pension Fund, which reflects the fund's asset class mix, based on the asset class costs of the peer group funds.

LPF's actual cost figure to 31 March 2020 of approximately 0.36% of average assets was below the benchmark cost of 0.51%. The 0.15% difference is equivalent to a saving of approximately £11.6m for the year to 31 March 2020. CEM concluded that the primary reasons for cost being low compared with the benchmark are:

- 'implementation style' a relatively high percentage of assets are internally managed. External active management fees are significantly more expensive than internal management, and
- 'paying less than peers for similar services' where LPF costs for investing in private markets were significantly less than the costs of the peer group.



CEM analysis also shows that the Lothian Pension Fund cost of 0.36% is significantly lower than the median cost of the 18 funds in the global peer group (0.68%) and also lower than the median cost of the 36 funds within the CEM LGPS universe (0.63%).

Previous CEM cost analyses are shown below (analyses prior to 31 March 2017 were calculated on a calendar year basis):

- 31 March 2019: 0.39% versus the benchmark cost of 0.48%
- 31 March 2018: 0.43% versus the benchmark cost of 0.55%
- 31 March 2017: 0.31% versus the benchmark cost of 0.48%
- 31 December 2015: 0.36% versus the benchmark cost of 0.45%
- 31 December 2014: 0.39% versus the benchmark cost of 0.50%

#### **Net returns**

Separately, CEM also highlight that investment costs should be taken in the context of a fund's long-term net returns.

As part of the benchmarking, CEM also compare Lothian Pension Fund's net total returns to the returns from the LGPS universe and Global universe.

The CEM 2020 analysis indicates that Lothian Pension Fund's net five-year return of 6.7% pa has been very strong – in the 94<sup>th</sup> percentile for the LGPS universe and 89<sup>th</sup> percentile for the global universe. Lothian has a higher net total return over 5 years than 94% of the funds in the LGPS universe, and 89% of funds in the global universe.



### Appendix 2 – Pension Administration Benchmarking

#### **Background**

CIPFA's pensions administration benchmarking club has been used for a number of years to assess the costs of administration of the Funds. The outputs and analyses have served to supplement internal performance management information.

However, in recent years, the number of local authority pension funds participating in the CIPFA benchmarking club has declined, making meaningful comparison more difficult. In addition, the Fund's drive for continuous improvement in service delivery led to a desire to be able to measure and compare against other funds in order to identify areas of best practice which could be adopted.

CEM has been benchmarking pensions administration for around 10 years, primarily in the US, Canada and the Netherlands. In the UK, participants include some of the other public sector pension schemes and other large company pension Schemes. The fund was invited to join a group of other large LGPS funds to take part in the survey for the first time in 2019. Although many questions posed are similar to those in the CIPFA survey and a cost per member output is produced, the CEM survey also includes a score for service. The peer group used in the CEM benchmarking survey is made up of Local Authority funds and other comparable UK pension funds.

### **CIPFA Pensions Administration Benchmarking Club**

The CIPFA Pensions Administration Benchmarking Club aims to collect the transactional volumes and processing costs for administering members' LGPS benefits (i.e. excluding costs associated with administration and management of investments) using standard definitions. "Employing authority work" and any work associated with the administration of non-LGPS pensions are excluded.

LPF has participated in the CIPFA Pensions Administration Benchmarking Club for a number of years, and data was provided for the 2020 exercise. At the time of writing this report, due to technical issues with CIPFA's online platform, full benchmarking information, including average cost per member (of the client universe) was not available. However, CIPFA has confirmed that the LPF cost per member was assessed to be £24.19 (£22.09 in 2019). A verbal update will be provided to Pensions Committee.

#### **CEM Pensions Administration benchmarking**

Whilst CIPFA is exclusively comprised of LGPS funds, CEM also includes UK private sector schemes, together with LGPS funds. Participating funds, both private and public, are of a significantly larger size than Lothian Pension Fund.

The CEM survey poses similar questions around cost as the CIPFA survey. Additional questions, however, focus on delivery of service, particularly on the channels used to



communicate with customers and how different customer groups, including employers are served.

Final results are being compiled. However, at the time of writing the report, the interim results show that cost per member of £24.90 is lower than the adjusted average of £35.28, (£25.56 and £42.64 respectively in 2019). Results are adjusted to take into account differences in the number of members within the peer group. LPF's third-party fees and other direct costs, which include accommodation, were lower than the peer group average.

The definition of functions encompassed by the term "pensions administration" does vary between the CIPFA and CEM benchmarking analyses, this explaining the higher cost per member disclosed by the latter. The CEM definition includes some additional areas such as relevant legal and trustee costs and other costs related to governance.

CEM believes that looking at cost in isolation is unhelpful, and, in order to provide context and measure value for money, a service score is also calculated. Service is defined from a member's perspective and higher service means more channels, faster turnaround times, more availability, more choice, better content and higher quality. The interim results show a service score of 71 out of 100, which is higher than the peer median of 64, an increase from 68 out of 100 for 2019 (the peer median for 2019 was 64). This score is calculated by weighting the service scores for three customer groups (active members, deferred members and pensioners) based on the membership mix. Reasons for the higher score compared to the peer group include:

- paying retirement lump sums more quickly; and
- having a strong social media presence across a number of platforms.

Although employer service does not feed into the overall service score, compared with the peer group, LPF scored well for meeting with and reporting to employers, training employer staff and for employer website and online services.

The full interim CEM benchmarking report is available on request.

Participation in the CEM benchmarking pensions administration survey also allows access to additional research and workshops in order to meet with the peer group and other pension funds in order to identify areas of best practice which could be adopted for future service delivery.

The benchmarking information provides a useful snapshot of costs compared with funds that are prepared to share their data, but care should be taken in interpreting the information as the output relies on the accuracy of the data supplied.

